



Kiwaniis®



Welcome to the Dateline newsletter, full of updates and tips to make your life as a Kiwanis leader easier.

MESSAGE FROM THE PRESIDENT



One of the best things about Kiwanis is our clubs' signature projects. They can take on any need, shape or form, from literacy projects to playgrounds — and they put the Kiwanis brand on the map in hometowns around the world.

A Kiwanis club's signature project shows the impact the club has on kids and communities. It also creates a strong bond among the members — bringing them together for something bigger than themselves and providing a sense of purpose, a feeling of belonging and the satisfaction of making a difference in the lives of children.

In 2024, Kiwanis is holding its eighth annual [Signature Project contest](#). Clubs compete in one of two groups based on their size. This year, we are excited to announce monetary awards for the top three finalists in each group. We are all on the same team, so it's a friendly competition. Winners will be recognized at the 2024 Kiwanis International Convention, where projects and new ideas are shared with all attendees.

If your club has not participated in the [Signature Project Contest](#) before, make this the year you start. Find a need in your community — and then get out there, have fun and show your Kiwanis pride!

I wish everyone a happy and prosperous new year.



Katrina J. Baranko , 2023-24 Kiwanis International President

DON'T MISS THE YEAR'S TOP EVENT

Embark on an extraordinary journey at the [2024 Kiwanis International Convention](#) in Denver, Colorado, U.S. Discover ways to expand your club's membership and magnify its influence on your community. Delve into innovative fundraising concepts. Learn how to transform service projects in ways you never thought possible. Receive hands-on guidance in becoming a skilled Kiwanis leader. Join us for the most exciting and educational Kiwanis event of the year.

[REGISTER NOW](#)

SIGNATURE PROJECT CONTEST

The [2024 Signature Project Contest](#) will recognize the most innovative and impactful signature projects from Kiwanis clubs around the world. Clubs can submit their projects from January 2-25.

Clubs with 27 members or fewer will be evaluated in Group I. Clubs with 28 members or more will be evaluated in Group II. The top 10 and top three finalists in each group will be recognized at the [2024 Kiwanis International Convention](#).

This year, we are excited to announce monetary awards for the top three finalists in each group: **US\$1,000** for bronze winners, **US\$1,500** for silver winners and **US\$2,000** for gold winners.

Remember, signature projects:

- Are recurring. (Note: A new project can qualify as a signature project if the intent is to continue the project.)
- Enhance the Kiwanis image.
- Show significant impact on the community.
- Strengthen membership and partnership opportunities.

We encourage you to share the information about signature projects and the 2024 contest with fellow Kiwanis members.

[GET STARTED](#)

A LOOK AHEAD

SOMETHING TO DO

Participate in Kiwanis Day of Giving

With the Kiwanis Children's Fund, just US\$2.25 is enough to make a positive impact in the life of one child. During last year's inaugural Kiwanis Day of Giving, we raised enough money to reach more than 25,000 kids — thanks to the generosity of Kiwanis members who supported and shared it with others on social media. Join us for the second Kiwanis Day of Giving on February 21, 2024! Change the lives of kids around the world by helping us reach our fundraising goal of US\$75,000 — enough to help over 30,000 kids in one day! [Learn how you can make a difference.](#)

SOMETHING TO LEARN

Resources to help you celebrate

Are you approaching a noteworthy anniversary? We have the perfect resources to help you spread the news. Whether you're celebrating 25, 50, 75 or the big 100 — we know it's an important milestone. Ready to commemorate your achievement and share your landmark year with the community? [Get started.](#)

SOMETHING TO SHARE

Annual “Chocolate Walk” fundraiser makes a big impact

In October, the Kiwanis Club of Lititz Area in Pennsylvania, U.S., achieved a remarkable feat by raising over US\$90,000 for local children during its 22nd Chocolate Walk. Collaborating with both large and small chocolate makers, the club annually treats attendees to a delightful experience. In this year's event, over 2,000 people purchased tickets, granting them access to stroll through Lititz and collect delectable offerings from 33 chocolatiers and chefs. [Learn more about how they did it.](#) It may spark some ideas of your own.

TWO FOR TWO TIP

Make recruitment fun and continuous

Your club members play crucial roles in recruiting new members. Honor them with a Ruby K pin — our recognition of current members for every five new members they sponsor. [Ruby K pins are available at no cost and can be requested.](#) Hold a friendly competition to see who can obtain the most Ruby Ks!

[LEARN MORE](#)

BOARD NOTES

Minutes for the [Kiwaniis International Board](#), [Kiwaniis Youth Programs](#) and [Kiwaniis Children's Fund Board](#) meetings are available. The minutes for each board meeting are approved at the subsequent meeting. If you need further information regarding committee reports and tabs, contact [Gretchen Anderson](#).

DON'T FORGET!

30 DAYS

January 17-18: Kiwanis International Board meeting

January 21: 109th anniversary of Kiwanis International

January 25: [Signature Project Contest](#) entries due

February 1: Kiwanis Children's Fund [scholarship application deadline](#)

February 12-16: [K-Kids Week](#)

February 15: Deadline for all U.S. Kiwanis family clubs and districts to file IRS tax returns ([Form 990](#), [Form 990-EZ](#) or [Form 990-N](#))

60 DAYS

February 21: [Kiwaniis Day of Giving](#)

February 21-22: Kiwanis Children's Fund Board meeting

February 29: Kiwanis Youth Programs Board meeting

March 7-9: [Kiwaniis Asia-Pacific Convention, Adelaide, South Australia](#)

March 4-8: [Aktion Club Week](#)

90 DAYS

March 18-22: [Builders Club Week](#)

March 23: Key Club International's 99th birthday

March 29: Spring Holiday, Kiwanis International Office (Indianapolis, Indiana, U.S.) closed

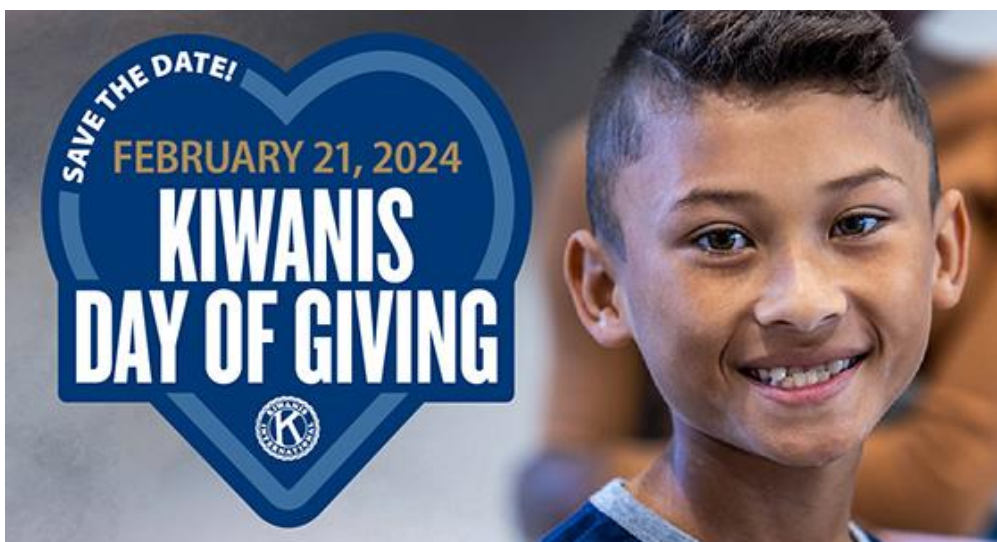
March 31: Deadline for Kiwanis districts to submit prior fiscal year financial statement examination and governmental filing (tax return) to the Kiwanis International Finance Department. Required for Kiwanis, Circle K International and Key Club districts and district foundations.

April 1: Easter Monday, Kiwanis International Office (Ghent, Belgium) closed

April 17-20: Kiwanis International Board meeting, Indianapolis, Indiana, U.S.



This email was sent to club presidents and secretaries, district officers, past Kiwanis International presidents and current members of the Kiwanis International, Kiwanis International-Europe, Kiwanis Asia-Pacific and Kiwanis Children's Fund boards.



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