



# Kiwanis®



Welcome to the Dateline newsletter, full of updates and tips to make your life as a Kiwanis leader easier.

## MESSAGE FROM THE PRESIDENT



In early October, 14 district governors met in Louisville, Kentucky, U.S., to learn about the seven steps to new club building. (While I was there, I learned to pronounce our host city as “Lew-a-vul.”)

The result: Three new U.S. Kiwanis clubs — one each in Owen County, Kentucky; Oldham County, Kentucky; and Jefferson County, Indiana — and more than 60 charter members. More importantly, these governors worked with the Kentucky-Tennessee and Indiana Districts' membership teams to enhance their club-building skills while enjoying the camaraderie and synergy of learning together. This collaborative effort boosted their confidence and led to the successful launch of new clubs.

Led by Past Kiwanis International President Jim Rochford, who is chairman of the International Committee on New Club Building, the participants learned firsthand about making appointments and meeting prospects — and how three months of advance planning can play a critical role in the successful opening of new clubs.

Building new clubs is the first and foremost pillar of our Build. Nurture. Retain. global membership initiative. This year we will roll out more programs, events and resources for each of the initiative's pillars to strengthen our organization so we can multiply our positive impact on children.



**Lee Kuan Yong**

*2024-25 Kiwanis International President*

### **The 7 steps to new club building**

1. Assemble club opening team.
2. Conduct site survey and site selection.
3. Create a list of prospective members.
4. Make appointments.
5. Meet and recruit new members.
6. Conduct organization meeting.

7. Mentor the new club for two years (incorporating the Nurture and Retain pillars of our global initiative).

## A LOOK AHEAD

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### SOMETHING TO DO

#### **Don't miss the biggest Kiwanis event of the year!**

Join us in Pittsburgh, Pennsylvania, U.S., for the 2025 Kiwanis International Convention. As a leader, you'll discover how to grow your club's membership and amplify your impact on your community. Explore innovative ways to raise funds, transform your service projects and elevate your leadership skills. Register to secure your spot at the most dynamic and inspiring Kiwanis event of the year! [Learn more.](#)

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### SOMETHING TO LEARN

#### **A resource for you**

Looking for logos? Kiwanis International has 'em! Of course, logos can be used in different places and in different ways. [In this blog post](#), find tips on how to use them, where to customize them and more. Learn about our logo webpage, branding guidelines and everything that helps you make a statement with a [Kiwanis logo](#)!

#### **How to host welcoming meetings**

Kiwanis members want to feel welcome — regardless of how long they've been with their clubs. Potential members need to know they're joining a group eager to work with

newcomers. These [seven simple actions](#) can go a long way toward making everyone feel valued.

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## **SOMETHING TO SHARE**

### **Free websites for Kiwanis clubs**

Every Kiwanis club needs a good website. But not every club has the funds or time to create one or to improve its current site. Good news: Kiwanis International now offers a free, easy-to-use service to set up a website — exclusively for Kiwanis clubs. Your club can create a professional online presence with the benefit of Kiwanis branding and support, but without the money or time spent on development. Find more reasons to use the service and see the three easy steps to getting started! [Learn more](#).

## **BUILD. NURTURE. RETAIN.**

In October, we introduced Build. Nurture. Retain. Each element of this initiative will be championed by a set of Kiwanis leaders. District governors will focus on building new clubs. Lieutenant governors will nurture both new and existing clubs and ensure that clubs receive the attention they need to thrive. Club presidents will work to facilitate an enriching club experience that keeps members coming back for more.

With the support of Kiwanis International staff and numerous tools and resources, each element of Build. Nurture. Retain. will focus on specific tasks.

This month we look at the actions we are taking for building new clubs:

- Planning and executing new club openings — the goal for 2024-25 is 425 clubs worldwide.
- Organizing teams of club openers and coaches, who will work in tandem during the new club's first 90 days to ensure a strong start.
- Rebuilding existing clubs with a strong history in the community but with few remaining active members.
- Developing stronger district membership teams.

Stay up to date with the Build. Nurture. Retain. initiative at [our new webpage](#).

## IN MEMORIAM

[Dorothea M. "Dot" Leakey](#), past governor of the Kansas District (2002-03)

## DON'T FORGET!

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### 30 DAYS

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**November 28-29:** Kiwanis International Office in Indianapolis, Indiana, U.S., closed

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**November 30:** [Deadline for club dues to be sent to Kiwanis International](#)

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**December 1:** Kiwanis club Annual Report due

## **60 DAYS**

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**December 25-31:** Kiwanis International Offices (Ghent, Belgium, and Indianapolis, Indiana, U.S.) closed

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**December 31:** [Year-end gifts to Kiwanis Children's Fund postmarked by December 31](#)

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**January 1:** Kiwanis float in Tournament of Roses Parade

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**January 1:** Kiwanis International Offices (Ghent, Belgium, and Indianapolis, Indiana, U.S.) closed

## **90 DAYS**

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**January 20:** Kiwanis International Office in Indianapolis, Indiana, U.S. closed

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**January 21:** Kiwanis International's 110th birthday

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**February 15:** Deadline for [990 filing](#) (U.S. clubs)

Looking for more Kiwanis events? Check out the [full calendar](#) online.

# CELEBRATE BIG WITH SMALL GIFTS.



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